

BARB BETTS



Barb Betts is a sought-after keynote speaker, seasoned real estate expert, passionate educator, and the CEO of RECollective, a thriving boutique brokerage in Southern California.

Barb has delighted countless stages including, Inman Connect, WomanUP!, and at the National Association of REALTORS® Annual Conference. Whether she's teaching on social media, or Real Estate By Relationship®, Barb brings an honest, compassionate, and transparent approach to every single stage.

As a real estate professional, with over 20 years' experience, Barb has mastered the ever- changing real estate landscape and the balance of running a vibrant brokerage. Through her signature course, Real Estate By Relationship®, Barb educates business builders on the exact systems, processes, and knowledge necessary to succeed in any market.

Known to wow an audience, impactful, and high energy, Barb can help any audience tap into their greatness and leave feeling empowered and with an action plan.